

# barometerIT ENTERPRISE PORTFOLIO MANAGEMENT

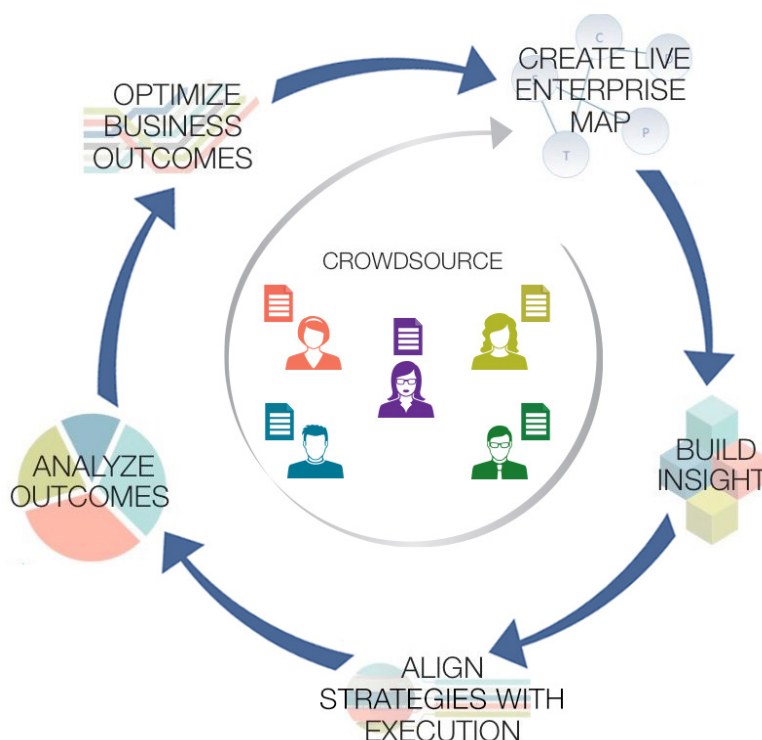
## barometerIT IMPROVES BUSINESS AGILITY

barometerIT is an innovative Enterprise Portfolio Management (EPM) solution that connects business and IT organizations by capturing, organizing and presenting information from across portfolios, providing new, enterprise-wide visibility to technologies, processes, systems and people.

Organizations use barometerIT EPM to ensure that strategies consistently align with business and operational priorities. Traditionally, analyzing alignment across groups of business and IT initiatives has been cumbersome and time-consuming. Today, with barometerIT, stakeholders can improve business agility by creating insights needed for strategic alignment quickly and easily. barometerIT brings together data regarding people, strategies, capabilities, markets, technologies, products and systems across the enterprise, revealing interdependencies and making information visible across the organization. Stakeholders perform analysis across groups of initiatives or portfolios easily to identify strengths, gaps and issues, and make more informed decisions to support key strategies.

## CROWDSOURCING BRINGS INSIGHT TO YOUR BUSINESS

Business and technology leaders use enterprise crowdsourcing capabilities in barometerIT to create a live map of the business. Using insights from this single unified view, they accelerate transformation efforts, delivering better, more predictable results for initiatives including strategic planning, managing portfolios, and merger and acquisition integrations.



### barometerIT Enterprise Crowdsourcing

Enterprise users crowdsource information, capturing and organizing data about strategies, systems, technologies, profiles, and capabilities, to quickly create a live enterprise map. While large quantities of data can often be cumbersome and unusable, business and technology leaders using barometerIT are able to assess relationships and dependencies in the information easily. They build insights that help them adjust strategies and approaches immediately, to better meet business objectives. As systems and processes evolve and programs conclude, stakeholders analyze outcomes, and update the enterprise map. This helps them optimize business outcomes in new initiatives.

## barometerIT ENABLES BUSINESS AND IT TRANSFORMATION

barometerIT Enterprise Portfolio Management brings crucial insight to business and IT transformation initiatives. Examples include:

### [Proactive portfolio management](#)

As businesses grow and unique needs arise, an array of distributed systems, tools, projects and programs emerge to support the organization, yet knowledge regarding assets, resources, strategies and initiatives is scattered. When business and technology leaders capture this information in barometerIT, they have a broader view of programs, systems and strategies in place, and deeper insight to the components of those initiatives. Leaders are able, for example, to identify a market where a program is not yet underway to support an important corporate strategy. Additionally, through barometerIT they can identify opportunities to rationalize and optimize portfolios, which reduces costs and improves efficiencies.

### [Accelerating merger and acquisition integrations](#)

Combining organizations brings both opportunities and challenges. For example, in order to realize cost savings, business leaders managing mergers and acquisitions must be able to identify and reduce redundancies as soon as possible, while assuring the right resources and capabilities are in place to minimize business disruption. The barometerIT enterprise map helps leaders to realize their new business strategy by identifying areas where they can gain efficiencies.

### [Strategic planning](#)

Strategic leaders must define opportunities and identify the stakeholders, investments and resources that the business will need to execute successfully. barometerIT helps them quickly identify people, systems, technologies, tools, capabilities, and vital programs across the enterprise, and assess the business' ability to deliver on key initiatives.

## REALIZE RESULTS QUICKLY AND EASILY WITH ENTERPRISE CROWDSOURCING

Since user adoption is critical to realizing benefits, it is important that stakeholders across an organization are productive quickly. barometerIT's intuitive user interface enables stakeholders to be very productive early-on, by working as a community. Stakeholders source and then share information across the enterprise through barometerIT. Within just a few weeks, they are able to build a live, working map of the business and develop insights and analyses to improve strategic alignment and delivery for transformation initiatives.

Organizations using barometerIT can achieve business results faster than other EPM tools allow, because they use enterprise-wide information contributed quickly by experts. In addition, organizations using barometerIT measure results of enterprise-wide initiatives easily, because they have visibility to program results across the entire business.

## CREATE ONGOING VISIBILITY TO PRIORITIES WITH BUSINESS EXECUTION MANAGEMENT

barometerIT EPM provides organizations with critical, strategic planning and analysis capabilities as part of the Changepoint Business Execution Management (BEM) platform. Changepoint BEM provides new, enterprise-wide visibility to knowledge regarding technologies, processes, systems and people. This helps organizations better connect strategy with work planning and management to improve agility, performance and business outcomes. BEM brings together a suite of solutions to close conventional gaps between planning and downstream execution by providing real-time visibility to performance, redundancies, risks and dependencies. Stakeholders using Changepoint planning, management, and collaboration tools identify priorities more easily and make more informed business decisions, faster. Their insights help them to proactively adjust plans in real time, and achieve better business results.

### ABOUT CHANGEPOINT

Changepoint provides recognized market leading solutions in Business Execution Management, including Project Portfolio Management (PPM), Professional Services Automation (PSA) and Enterprise Portfolio Management (EPM), with comprehensive and flexible delivery options that meet the various diverse needs of customers of all sizes, from small installations up to the largest and most complex enterprises. Thousands of organizations count on Changepoint solutions to drive smarter business decisions, accelerate innovation, increase efficiencies and more effectively adapt to today's rapidly changing economic and competitive conditions, to ultimately achieve better business outcomes. Changepoint maintains operations in North America, Latin America, EMEA and APAC, and services customers across six continents.

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